



## Run for the Stripes 2018 Annual Report

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### **Mission**

Run for The Stripes is a 501 (c)(3) non-profit corporation organized and operated exclusively for charitable purposes. The 5K run / 1-mile family walk is held on an annual basis on the Saturday nearest November 10, National Neuroendocrine Tumor Awareness Day.

The mission of Run for the Stripes, Inc. (RFTS) remains centered around three principles:

1. Increase awareness of Neuroendocrine Tumor (NET)
2. Raise funds dedicated to research for new treatments for Neuroendocrine Tumor
3. Build a supportive community for NET patients

### **2018 Run for the Stripes Event**

The event is held annually at the Philadelphia Zoo, in close proximity to the University of Pennsylvania Abramson Cancer Center, in an effort to maximize participants and to serve this community. All donations raised through the event are donated to Penn Medicine's Neuroendocrine Tumor Program.

The 7<sup>th</sup> annual 2018 Run for the Stripes event was held at the Philadelphia Zoo on Saturday, November 10<sup>th</sup>, which is also national Neuroendocrine Tumor Awareness Day. The event continues to grow each year in every aspect, runners, walkers and virtual participants. 2018 saw a total of 983 participants: 398 5k runners, 481 family fun walkers, and 104 virtual participants. There was a strong presence of patient-inspired teams with over 40 teams present comprised of more than 665 people. Through the efforts of all participants, this amazing group of patients and supporters raised \$60,000, which was directly donated to the Penn Medicine Neuroendocrine Tumor Program. Thank you for your continued generosity and support of this important program. The race continues to serve as a tangible way for family and friends of NET patients to show their support, living into the purpose intended by the race founders Jan Eisner and Andy Steinfeld when they started the event in 2012.



Photos from Team McNally and at race starting line



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### **Sponsors**

Sponsorship for Run for the Stripes continues to grow each year, with long standing sponsors as well as new supporters. We would like to thank all of our sponsors of the race, without whom the sizable donation to Penn Medicine's Neuroendocrine Tumor program would not have been possible.

# THANK YOU TO OUR 2018 SPONSORS



**J. and L. Binkovitz**

Jan's Team  
Thanks to John and Joyce Gatwood



**Team Nanny**





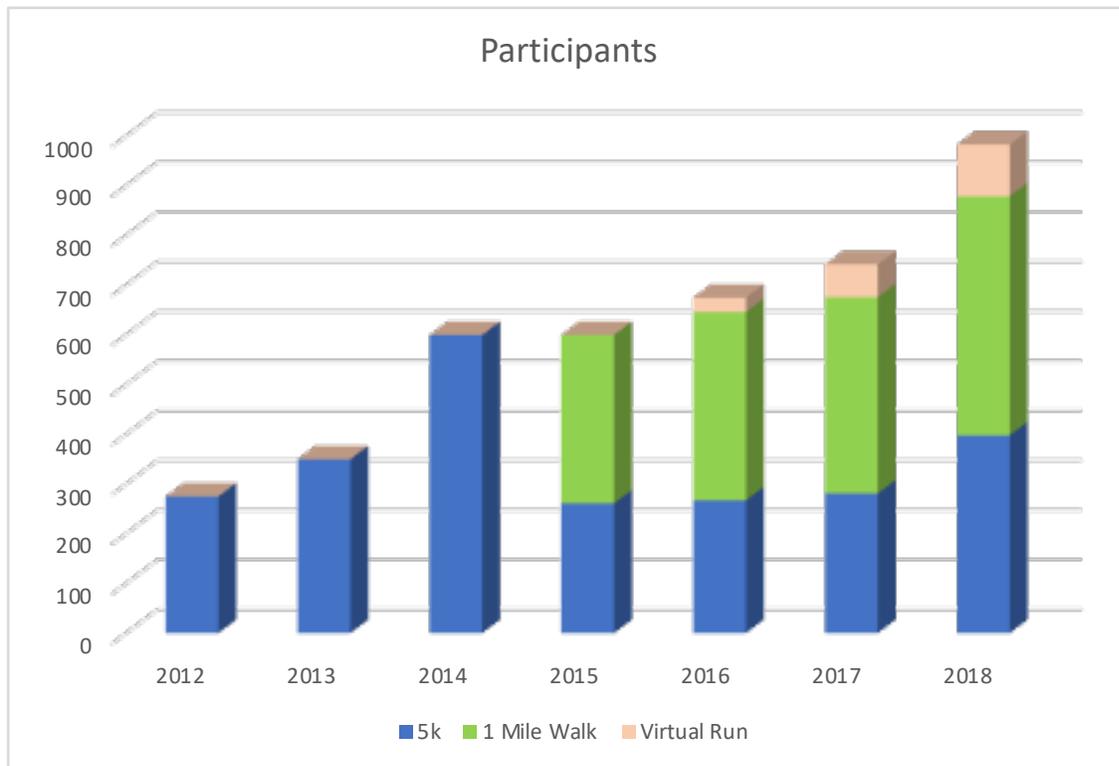
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### **Volunteers**

To enable the race to run smoothly, it takes a village of volunteers. All race staff volunteer their time to perform invaluable jobs – race registration check in, setup of food in the pavilion, t-shirt distribution, and race course direction, just to name a few. We would like to express our sincere appreciation to the 74 volunteers who enabled the race to be a success.

### **Participation**

The Run for the Stripes event started in 2012 with a 5k run option and 275 participants. Since that time, the run has grown with the addition of the walk in 2015 and the virtual run option in 2016. The growth of the run is a testament to the participants who come out in record numbers each year to support a family member or friend with NET. The event has seen a 357% increase in participation from the inception of the event in 2012 to 2018, where 983 participants supported the Run for the Stripes. We are committed to the mission of the race and it's growth as we continue to rally support for the NET community.

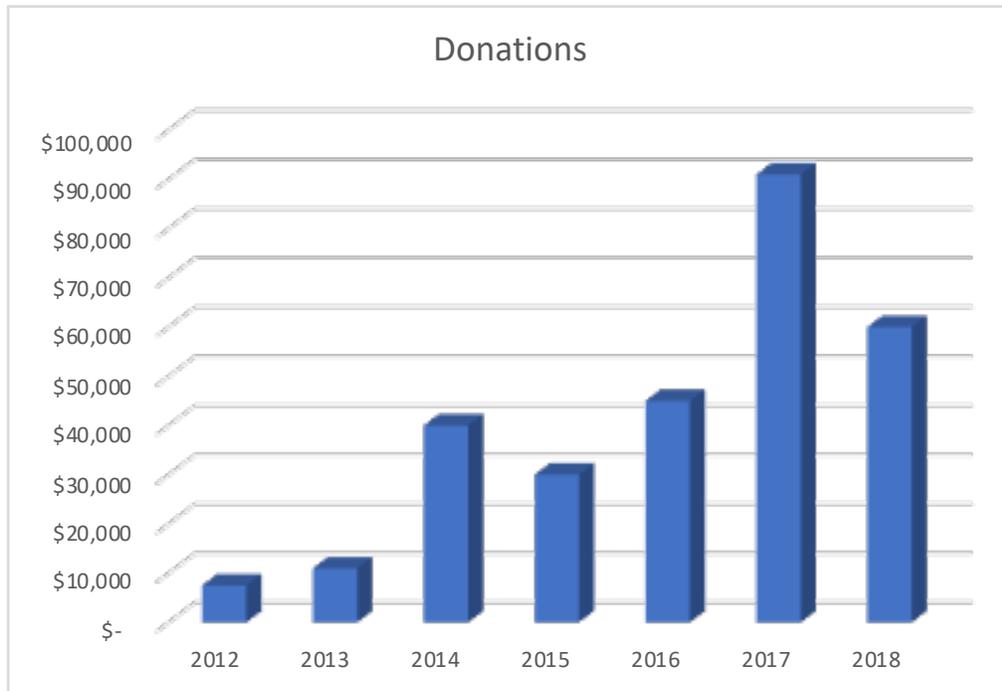




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### **Donations**

Race donations have grown from \$7,500 in 2012 to \$60,000 in 2018. Monetary support for the NET community through this event has grown exponentially since in the inception of the race. We are extremely grateful for the support, which continues to advance the Penn Medicine Neuroendocrine Tumor program. Donations over the life of the race from 2012-2018 come to a total of \$284,500.



The race donations in 2018 totaled \$60,000, which were then donated to the Penn Medicine Neuroendocrine Tumor Program. These funds have been used in alignment with the Run for the Stripes principles.

RFTS funds helped to bring Robert Jensen, M.D. a premier neuro-endocrinologist and leader of the NET program at the National Institutes of Health (NIH), as a guest speaker to the University of Pennsylvania. Dr. Jensen met with Penn faculty and researchers and discussed the current state of research in the field and the NET program at Penn. RFTS funding also enabled physicians at Penn to expand their education in Peptide Receptor Radionuclide Therapy (PRRT) and current NET research advancements.

Research continues in the NET field. Funds from RFTS were used to support the further compilation and organization of research information in the Penn NET program and support the work of other NET research experts in the country. RFTS funds support a NET research coordinator, which enables analyzing patient trends for patterns and correlations between treatments and outcomes (e.g. surgery, chemotherapy, etc.). This analysis should help inform the direction of future care for NET patients. These data are also used to follow



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patients on PRRT, catalog adverse events, and measure outcomes that should also inform future patient care. Specimens from the NET patient tissue bank were sent to support the NET research of leading experts in Arizona and California, enabling progression of their exciting research programs.

### **Conclusion**

With her husband Jim's blessing, the Jan Eisner Spirit Award was created in 2018. This award will be given each year to a RFTS participant that embodies Jan's spirit - her "can do / never stop" attitude along with a giving heart. It is very fitting that her running partner and event co-founder Andy Steinfeld was the recipient of the first Jan Eisner Spirit Award. This award will continue to be given each year in Jan's memory.

Run for the Stripes is powered through the time and efforts of volunteers, there are no paid staff members for the organization.

### **Run For The Stripes Board Members**

Jim Eisner, President

Lori Canzanese, Vice President

Andy Steinfeld, Treasurer

Jean Binkovitz, Secretary